

## Obaveštenje o čuvanju i obradi podataka o ličnosti

Poštovani,

Hvala Vam što saradujete sa društvom **DELTA AUTOMOTO DOO BEOGRAD**, matični broj: 20236507, email adresa: [zastitapodataka@deltautomoto.rs](mailto:zastitapodataka@deltautomoto.rs)

S tim u vezi, još jednom Vas obaveštavamo da Mi obrađujemo Vaše lične podatke – **ime i prezime, pol, broj mobilnog telefona i email adresu („Lični podaci“)**.

Vaše Lične podatke obrađujemo na osnovu Vašeg **pristanka** koji ste nam dali i to isključivo **za sledeće svrhe**:

*ostvarivanja kontakta i realizacije upita, slanja periodičnih obaveštenja (newsletter-a), slanja informacija u vezi sa ponudom proizvoda i usluga, pozivanja na predstojeće događaje, učestvovanje u nagradnim igrama;*

*slanja obaveštenja o godišnjem servisu motornog vozila i podsetnika o zakazanom servisu, slanja obaveštenja o novim test vožnjama, proveru slobodnih termina za servis i test vožnju, poručivanje delova/opreme, izdavanja profakura, fakture i radnih naloga; anketiranje radi dobijanja dodatnih informacija.*

Naravno, u svakom trenutku možete **opozvati** Vaš pristanak slanjem mail-a na email adresu: [zastitapodataka@deltautomoto.rs](mailto:zastitapodataka@deltautomoto.rs)

Molimo da imate u vidu da opoziv pristanka ne utiče na dopuštenost obrade na osnovu pristanka pre opoziva.

Lične podatke koji ste nam dostavili ćemo **čuvati** u našoj bazi podataka do opoziva Vašeg pristanka, te ćemo ih nakon toga obrisati.

U svakom trenutku, možete zahtevati od nas: 1) pristup Ličnim podacima, 2) ispravku Ličnih podataka, 3) brisanje Ličnih podataka, 4) pravo na ograničenje obrade Ličnih podataka, 5) pravo na prigovor na obradu, 6) pravo na prenosivost Ličnih podataka, i 7) pravo na podnošenje pritužbe Povereniku za informacije od javnog značaja i zaštitu podataka o ličnosti. Zahtev radi ostvarivanja nekog od prava možete poslati na email adresu: [zastitapodataka@deltautomoto.rs](mailto:zastitapodataka@deltautomoto.rs)

Lični podaci mogu biti **otkriveni** određenim primaocima, odnosno trećim licima, i to: povezanim licima Društva na teritoriji Republike Srbije, zaposlenima kod Društva, proizvođaču vozila i/ili delova koji se nalaze u prodajnom asortimanu Društva, marketinškim kompanijama, IT serviserima, servisima za komunikaciju ili kompanijama za istraživanja tržišta ili zadovoljstava klijenata, osiguravajućim kućama, bankama, lizing i rent kućama.

Mi **prenosimo** lične podatke društvu čije je sedište/software na teritoriji Sjedinjenih Američkih Država (ograničeno na "Privacy Shield framework") i Švajcarske Konfederacije, za koje je utvrđeno da obezbeđuju primereni nivo zaštite podataka o ličnosti.

## Privacy Notice

Dear,

Thank you for cooperating with our company **DELTA AUTOMOTO DOO BEOGRAD**, registration number: 20236507, email address [zastitapodataka@deltautomoto.rs](mailto:zastitapodataka@deltautomoto.rs)

In this regard, We would like to notify you once more that We do process your personal data i.e. **name and surname, gender, mobile phone number and an email address ("Personal Data")**.

We process your Personal Data on the basis of your **consent** that you provided to us and exclusively for **the following purposes**:

*communication and responding to inquiries, sending newsletters, sending information that are related to the offer of the goods and services, sending invitations for the upcoming events, participation in prize games;*

*sending a notice of the annual service of the vehicle you have purchased and reminders about scheduled services, sending a notice about new test drives; checking free dates for service and test driving, ordering parts/accessories, issuing proforma invoices, invoices and work orders; testing satisfaction in order to obtain additional information.*

Of course, you can **revoke** your consent at any time by sending an email to: [zastitapodataka@deltautomoto.rs](mailto:zastitapodataka@deltautomoto.rs)

Please note that revocation of consent does not affect lawfulness of processing based on consent before its revocation.

We will **keep** Personal Data you provided us with in our database until revocation of your consent, after which We will erase the data.

At any time, you are entitled to: 1) access to the Personal Data, 2) rectification of the Personal Data, 3) erasure of the Personal Data, 4) right to restriction of processing of the Personal Data, 5) right to object to processing, 6) right to Personal Data portability and 7) right to submit a complaint with Commissioner for information of public importance and personal data protection. In order to realize your rights, please send us an email to: [zastitapodataka@deltautomoto.rs](mailto:zastitapodataka@deltautomoto.rs)

Personal Data **could be disclosed** to the respective recipients, i.e. third parties, as to: our affiliates present on the territory of the Republic of Serbia, the Company's employees, the manufacturer of vehicles and / or parts that are in the Company's sales range, marketing companies, IT service technicians, communication services or companies for market research or customer satisfaction, insurance companies, banks, leasing and rent houses.

We **transfer** Personal Data to the company with its registered seat/software at the United States of America (limited to "Privacy Shield framework") and Switzerland, which countries are deemed to provide for an adequate level of protection of personal data.

